

**ICA Board of Directors
Pizza Ranch, Ankeny
November 7, 2014
10:00 a.m.**

Members Present: Bryan Reicks, Chad Cangas, Jason Hawkins, Jen Foltz, Jane Jansen and Peg Maynes

Members Absent: Katrina McKibbon, Tenette Carlson, Teneil Cangas, Julie Brandt and Trish Signor

The meeting was called to order at 10:26 a.m. Motion to approve the October Board Meeting minutes was made by Chad, 2nd by Jason. Motion carried.

Treasurer Report/Financials: Jane presented the September-October 2014 financial report. The Fall Conference had 158 attendees and generated approximately \$4,000; great work! After discussion, a motion to approve financials was made by Jen, 2nd by Chad. Motion carried.

Budget: Jane presented the committee budgets received to date. After discussion, a motion was made to approve all submitted budgets by Chad, 2nd Peg. Motion carried. Items to note:

- Need to provide direction to the Publicity Committee to increase the marketing of ICA. For example, larger presence on Facebook, actively recruit members from other agencies and associations, advertise ICA events with other agencies and associations, etc. Bryan will follow-up with the Publicity Committee before the end of the year to determine if the current chair is interested in serving again next year.
- Discussion about questions posed by the Multi-Cultural Committee chairs. They can seek out and promote trainings or sponsor trainings geared toward the multi-cultural population, cultural competency information, etc.
- The Merchandise Committee was working with IPI to revamp the ICA logo. We will look into online ordering with the option to pick up items at a conference.
- There will be no Legislative Breakfast in January. This will be re-visited in the future.

Survey Questions: The survey monkey questions were reviewed. Bryan will send the survey by the end of this month, the primary purpose being to assess member opinions of conferences.

Conference Manual: Jen will send the updated conference manual to Janet Harms to be posted online, as well as to the Spring 2015 planning committee.

Membership Suggestion: A member's suggestion was discussed. No further action at this time.

Conference IDs: Discussed using lanyards; we will continue to use them until they are gone. We may be getting more donated from a vendor.

Spring 2015 Conference Update: Jamie Beltman and Keith Iverson are planning the Spring Conference for May 6-8 at the Stoney Creek Inn in Sioux City. The Hard Rock Casino will be

providing something for conference attendees. The next planning meeting is December 1st in Sioux City.

Other Issues: We need to ensure that everyone who votes in the Spring election is an active member. During the last election, there were members whose memberships had lapsed during the time of elections and on the actual election day they were not active.

Jane reported the taxes have been completed and filed. She is still waiting for the bill.

Next scheduled meeting: *Late February, Bryan will email the date.*

Respectfully submitted,

Jen Foltz